CEREAL BOX BOOK REPORT

The book report for the months of November and December will be 2 parts. The first will be a cereal box project and the second part will be a class presentation in the form of a commercial for their cereal. The details for both are attached and the final product will be due: ___________________. Class presentations of their “commercials” will be done during this same week.

*Front of the box: Include the name of the cereal and a picture. Invent a name for the cereal that is related to the title of the book and sounds like a cereal. Do not use the exact title of the book.

*Back of the box - Students need to design a game that is based on the story. It can be a puzzle, a word search, a word scramble, a maze, a crossword puzzle, a hidden pictures illustration, or any other fun activity that might be found on the back of a cereal box. Make sure it includes information from the book.

*Left side of the box: Students have to write a summary of their book.

*Top of the box: Students need to write the name of the book, the author, number of pages, and they must give the book a rating.

*Right side of the box: Students need to write the "ingredients" of their book - the characters and setting.

*Students need to come up with an oral presentation that will help them share their cereal. Try to think of a very creative "commercial" to sell your cereal (tell others to read your book).

******* EXTRA CREDIT *******

*Prize: Cereal boxes often include a prize. Your prize must be something the main character could have used in the book or something that reminds you of the main character. You can even include a picture of the prize on the front of your box to let the reader know what is inside the box.
Cereal Box Commercial

Students will share their project by doing a 1 to 2 minute commercial for their cereal. These oral presentations will be presented the week their book reports are due. Students should practice their commercials at home to make sure of the timing. The goal is to make other students really want to buy the cereal (read the book). Use the following guidelines for writing the commercial.

- Share exciting elements from the book – the problem, important scenes, interesting characters etc.
- Be energetic! Try to convince the audience to buy the cereal whether you liked the book or not.
- Cereal has nutritional value and is “good for the body.” Tell your classmates why this book would be good for them!
- (Optional) Be a character from the book to help you “sell” your product.

This sheet is only for planning purposes. If you prefer to type your commercial or write it on index cards, that is fine. You will not need to turn in a draft of your commercial. Your grade on this part of the project will be based on how well you present your commercial to the class.
Right Side of Box
Cut out this box and place it on the right side of your cereal box.

Characters:
List the main characters and write a sentence about each one. For example, if you were using the story "Charlie and the Chocolate Factory," you might include the following characters:

Charlie Bucket: He is a poor boy who finds the last golden ticket and wins a trip to Willy Wonka’s Chocolate Factory.

Willy Wonka: He is the lively owner of the chocolate factory who allows six children and a member of their family to spend a day at his magical factory.

Setting:
Use complete sentences to tell where the story takes place. You may find that there is more than one setting in the story. For example, if you were using the story "Charlie and the Chocolate Factory," you might write:

The beginning of the story takes place in Charlie Bucket’s very small house that he shares with his large family. Once Charlie finds the golden ticket and wins the contest, the rest of the story takes place in Willy Wonka’s amazing chocolate factory.
Cereal Box Book Report Templates

**Left Side of Box:** Cut out this box and place in on the left side of your cereal box. Write a summary that describes the **main problem** and **how the problem was solved**. Try to use words that will “grab” the readers’ attention and make them want to buy your cereal.

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Summary of Book:

________________________________________________________________________________________
________________________________________________________________________________________
________________________________________________________________________________________
________________________________________________________________________________________
________________________________________________________________________________________
________________________________________________________________________________________
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**Top of Box:** Cut out this box and place in on the top of your cereal box.

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Title of Book: _____________________________

Author: _____________________________ # of Pages: _____

Rating: ★ ★ ★ ★ ★
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# Cereal Box Book Report Rubric

Name: ___________________________  
Book Title: _______________________

<table>
<thead>
<tr>
<th>Component</th>
<th>ADVANCED (4) Exceeds requirements</th>
<th>PROFICIENT (3) Meets requirements</th>
<th>BASIC (2) Partially meets requirements</th>
<th>BELOW BASIC (1) Does not meet requirements</th>
</tr>
</thead>
<tbody>
<tr>
<td>FRONT OF BOX / TITLE</td>
<td>Title of cereal and picture is related to title of book and sounds like a cereal.</td>
<td>Title of cereal and picture is closely related to title of book and sound like a cereal.</td>
<td>Title of cereal and picture is not connected to title of book and somewhat sounds like a cereal.</td>
<td>Does not include title or picture and does not sound like a cereal.</td>
</tr>
<tr>
<td>BACK OF BOX / GAME</td>
<td>The game and / or puzzle is detailed and connected to the book.</td>
<td>The game and / or puzzle is somewhat detailed and connected to the book.</td>
<td>The game and / or puzzle lack detail but show some connection to the book.</td>
<td>The game and / or puzzle are not detailed and not clearly connected to the book.</td>
</tr>
<tr>
<td>LEFT SIDE OF BOX / SUMMARY</td>
<td>The main problem and solution are clearly stated.</td>
<td>The main problem and solution are provided with some detail.</td>
<td>The main problem and solution are included but need more detail.</td>
<td>The summary does not describe the main problem or the solution.</td>
</tr>
<tr>
<td>RIGHT SIDE OF BOX / INGREDIENTS</td>
<td>List of ingredients includes all characters and setting using complete sentences.</td>
<td>List of ingredients includes most characters and most items are written in complete sentences.</td>
<td>List of ingredients includes some characters and setting. They are not written in complete sentences.</td>
<td>The list of ingredients does not include characters and setting. They are not written in complete sentences.</td>
</tr>
</tbody>
</table>

## Speaking and Listening Evaluation

<table>
<thead>
<tr>
<th>Voice</th>
<th>Always speaks loudly, slowly, and clearly. Is easily understood by audience members all the time.</th>
<th>Usually speaks loudly, slowly, and clearly. Is easily understood by all audience members almost all the time.</th>
<th>Usually speaks loudly and clearly. Speaks so fast that audience has trouble understanding.</th>
<th>Speaks too softly or mumbles. The audience often has trouble understanding.</th>
</tr>
</thead>
<tbody>
<tr>
<td>PREPAREDNESS / EYE CONTACT</td>
<td>Student is completely prepared and delivered presentation without relying on the cereal box more than a few times.</td>
<td>Student is completely prepared, and has obviously rehearsed. Cereal box is used consistently throughout presentation.</td>
<td>The student is somewhat prepared, but it is clear that rehearsal was lacking.</td>
<td>Student does not seem at all prepared to present.</td>
</tr>
<tr>
<td>Posture</td>
<td>N/A</td>
<td>Stands up straight, looks relaxed and confident.</td>
<td>Sometimes stands up straight.</td>
<td>Slouches or moves about during presentation.</td>
</tr>
<tr>
<td>Listens to Other Presentations</td>
<td>Listens intently and does not make distracting movements or noises.</td>
<td>Listens intently but has some distracting movements or noises.</td>
<td>Sometimes does not appear to be listening and has distracting noises or movements.</td>
<td>Consistently distracts the speaker and does not appear to be listening.</td>
</tr>
</tbody>
</table>

Includes Extra Credit Prize and is related to the story:  
OVERALL GRADE: _______________  
__________YES / ____________NO